



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Missouri Western State University

Program Title: Masters of Information Management

Degree/Certificate: Masters Degree

Options: Enterprise Resource Planning

Delivery Site(s): Main Campus St. Joseph, MO

CIP Classification: 52.1201

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory higher.mo.gov/ProgramInventory/search.jsp

Implementation Date: Fall 2014

Cooperative Partners: [Click here to enter text.](#)

*If this is a collaborative program, form CI must be included with this proposal

AUTHORIZATION:

Jeanne Daffron

November 20, 2013

Name/Title of Institutional Officer

Signature

Date

Cindy Heider

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Person to Contact for More Information

Telephone

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Form NP – New Program Proposal



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Missouri Western State University
Program Name Masters of Information Management
Date November 21, 2013

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
Requirements include an undergraduate degree in Business, Computer Science; Computer Information Systems or related field and a GMAT Test – Minimum 450
- Characteristics of a specific population to be served, if applicable.
N/A

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Faculty qualified to teach in AACSB (Association to Advance Collegiate Schools of Business) Programs with appropriate terminal degrees.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
100% to be assigned to full-time Craig School of Business faculty members
- Expectations for professional activities, special student contact, teaching/learning innovation.
Attendance at appropriate training provided by SAP (This is a company name and it is Pronounced "S" "A" "P" individually not as a word). Developing on-line opportunities as appropriate for some courses.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.

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- Percent of full time and part time enrollment by the end of five years.
75% full-time; 25% part-time

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
Three years = 8 graduates; Five Years 20 graduates
- Special skills specific to the program.
[Click here to enter text.](#)
- Proportion of students who will achieve licensing, certification, or registration.
SAP "Terp 10" certification will be offered as an elective. Students may opt for this certification. Successful completion of the 9-day TERP10 course plus the C_TERP10_65 Exam (Provided by SAP) will earn a student an SAP Business Associate Certification that covers the fundamental knowledge requirements for a consultant, or project team member ensuring the successful acquisition of broad SAP solution knowledge and skills. With an associate-level certification, a graduate can: Gain an externally-recognized mark of excellence that clients seek; Differentiate themselves in a crowded marketplace; Execute their tasks with confidence and skill
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
N/A
- Placement rates in related fields, in other fields, unemployed.
Given the experience of other such programs, we expect a 100% placement rate for students completing the program.
- Transfer rates, continuous study.
N/A

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
This program will fall within the AACSB Accreditation of the Craig School of Business.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*

Alumni will be surveyed within the normal alumni surveys which are conducted annually. We anticipate using an on-line technology for survey instruments since we are targeting recent alumni. We expect very good satisfaction ratings from graduates.

- Expected satisfaction rates for employers, including timing and method of surveys. Employer surveys will be conducted bi-annually.

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

We will soon be an SAP University Alliances School which provides the Missouri Western Craig School of Business access to the SAP software as well as several simulations to be used in the program. What is the SAP University Alliances (UA)? The SAP University Alliances enables colleges and universities to access SAP products and solutions to use in courses. This means that SAP UA institutions have the capability to enable students to gain hands-on experience with SAP products and solutions. This is closely linked to Missouri Western's statewide mission of applied learning. This provides students with a realistic perspective on how SAP can help companies integrate their business processes. It also gives students skills to add immediate value to the marketplace. SAP University Alliances member schools gain access to the SAP Business Suite family of solutions, including SAP Enterprise Resource Planning (ERP). This comprehensive business software suite enables students to put classroom theory into practice through demonstrations, exercises and problem-solving, case studies, and research investigations. Through hands-on experience with SAP solutions, students at SAP UA schools gain insight into how SAP and other enterprise solutions can empower a business to optimize key processes such as accounting and controlling, human capital management, materials management, and sales and distribution. Membership also provides free training for faculty members in a variety of areas important to the program. As the applied learning institution in Missouri, we plan to integrate significant use of simulations into classes providing a high level of applied education in this program.



A. Total credits required for graduation: 30

B. Residency requirements, if any: 24

C. General education: Total credits: 0

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
ISM 613	3	ERP Fundamentals
ISM 623	3	ERP Configuration
ISM 603	3	SDLC Analysis and Design
ISM 633	3	Business Intelligence and Analytics
ISM 643	3	Supply Chain and Customer Relationship Management
ISM 653	3	System Development Life Cycle (SDLC) Project Management

D. Major requirements: Total credits: 18

Course Number	Credits	Course Title
		12 Credits from the following:
ISM 683	3	Strategic Information Systems
ISM 673	3	EA Technology
ISM 663	3	e-Commerce and Mobile Platforms
ISM 693	3	SAP TERP 10 Certification
ISM 697	3	ERP Special Topics

E. Free elective credits:

12

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

0

G. Any unique features such as interdepartmental cooperation:
